



tim modise

**CHIEF COMMUNICATIONS AND MARKETING
OFFICER 2010 FIFA WORLD CUP ORGANISING
COMMITTEE SOUTH AFRICA (O.C)**

Timothy Molefe Modise was born in Pretoria and raised in Ga-Rankuwa. He attended Agisanang Primary school and matriculated from Moruleng High School near Rustenburg in 1978. He studied briefly at the Fort Hare University in 1980, until the university was closed down following student uprisings. He holds a Marketing Management Certificate from UNISA and a Diploma in Financial Management from Damelin Business College. He is currently Chief Communications and Marketing Officer: 2010 FIFA World Cup Organising Committee South Africa (O.C), following his role as the Chairman of the Proudly South African Campaign since 2001.

He has been involved in Broadcasting since 1980 having worked in various capacities on various radio stations such as Bop Radio and Radio Metro. He hosted his own morning talk program on SAfm Radio until November 2002 and from 13 January 2003 he has been the host of a simulcast talk programme on Radio 702 and Cape Talk called "The Tim Modise Network".

He presented Lekgotleng le Modise, a television current affairs program and he was also a columnist for Sunday newspaper, City Press until 30 June 2001. He was a political analyst for Credit Suisse First Boston until April 2002. Tim is also co-presenter for the actuality programme "Carte Blanche" on M-Net, since January 2003. He covered all the Presidential inauguration ceremonies since 1994 for radio. In addition he also does a lot of public appearances, MC work and public speaking which includes Mr. Nelson Mandela's 80th birthday party as well as the function held in honour of the late Dr Oliver Tambo.

He is the chairperson of the Ga-Rankuwa Forum for Excellence, promoting education in the community. The initiative received the Award for "Most resourceful community organization supporting Education" from The MEC for Education in the North West Province in 2003. Tim also serves on the boards of the Valued Citizens Initiative, the South African Students Travel Service and the International Marketing Council. Tim was also appointed chairperson of the BEE Scorecard for the Department Environmental Affairs and Tourism and played a part in the Dr Kenneth Kaunda "Habitat for Humanity" Housing project both in 2004.

He received the Rotary Award for Community Service in 1999, Best Broadcaster - Radio Award in 1991 and was the Financial Mail runner-up political analyst of the year 1999 - 2000. In March 2001 he was awarded the prestigious "Reconciliation Award" by the Institute for Justice and Reconciliation. He received three awards in 2001: GQ Magazine's reader's choice for best TV and Radio presenter of the year 2001; Presidents' Award from IPM as well as the "Communicator of the Year" awarded by Technikon Pretoria. He also received the Paul Harris Award from the Rotary Club in 2002.

In January 2004 he was awarded the prestigious 2003 International Jaime Brunet Award for the promotion of human rights, which has previously been awarded to the Dalai Lama. He also received the "Best Man" Award from Men's Health magazine chosen by the readers in 2004 as well as the Old Mutual SA Leadership Award - media category in August 2004. Tim can speak various African languages, loves jazz music, appreciates spending time with his family and friends when his schedule allows, and loves reading and karate.