



thabo masebe

**CHIEF DIRECTOR : GOVERNMENT AND MEDIA
LIAISON GCIS**

Thabo Masebe has many years of experience in the field of communication.

As head of Government and Media Liaison, he is responsible for co-ordinating communication activities of government departments and ministries as well as building and sustaining good relations between government and the media. He strongly believes government and the media should work together to provide accurate and balanced information to the public and to create the possibility for the people to participate in the work of government.

Previously Masebe worked for the Gauteng Provincial Government as spokesperson for Premier Mbhazima Shilowa. He was responsible for building positive media profile of the Premier and the Gauteng Provincial Government.

Masebe also worked as the ANC national spokesperson between 1998 and 1999 and during that period he was involved in the ANC's 1999 election campaign contributing towards building a positive media profile of President Thabo Mbeki as leader of the ANC.

He served on the national executive committee of the ANC Youth League as a full time member between 1992 and 1998. He held various positions including head of communications and spokesperson during 1996 – 1998.

He maintains good relations with the media and is held in high esteem by journalists, editors and other media practitioners.