



nkwenkwe nkomo

**CO-CHAIRPERSON, 2010 NATIONAL COMMUNICATION
PARTNERSHIP**

From an angry young black man to a mildly malignant middle age tolerant executive, that's the short story of Nkwenkwe Nkomo also called NN by folks and friends. He joined Lindsay Smithers-FCB in 1983 as a trainee copywriter under Jim Haines and literally rose within the ranks to creative director, a position he held for seven years before being appointed deputy chairman of Lindsay Smithers-FCB Sandton in 1995. He is currently also co-chairperson of the 2010 National Communication Partnership.

Nkwenkwe honed his skills in Chicago and is aluminum of the FCB advanced advertising programme class of 1987. He further enhanced his creative career with a stint in New York City traipsing between Madison Avenue and Fifth Street in the early days of the FCB and Leiber Katz marriage.

He served as a member of the Creative Directors' Forum in South Africa until 1996 and while he never hoisted his own bird, he played a role as a Loerie judge for some years before publicly dissociating himself from the awards. His passion for creativity in radio advertising saw him facilitating and presenting sessions for numerous radio writers' workshops with John Culverwell, Street Ramley et. al.

Nkwenkwe is the past Chairman of the Association of Advertising Agencies, now known as the Association for Communication and Advertising. Nkwenkwe is known for the mentoring job he does for many young entrants in the industry.

Nkwenkwe won the FM's 2005 AdFocus Lifetime Achievement Award. Nkwenkwe Nkomo was Chief Scout of South Africa from 1996 to 2005 and is now a member of the World Scout Committee.

Nkwenkwe grew up in Daveyton, Ekurhuleni, and like many of his contemporaries, was imprisoned for eight years for anti-apartheid political activity.

He lives in Gauteng, speaks nine languages, and is a lover of music, a keen jazz fan and a renowned mad-hatter.